KP MEDIA
MEDIA WITH PURPOSE.
PEOPLE WITH A CALLING.

KINGDOM VOICES WEEKLY

ENCOURAGE
EQUIP
EXPAND

SEPTEMBER 20, 2026
ISSUE #010

A WEEKLY RESOURCE FOR PASTORS, MINISTRY LEADERS & KINGDOM BUILDERS

YOUR MESSAGE DESERVES TO GO FURTHER

How Pastors Can Expand Their Reach Beyond Sunday Morning

SAME MESSAGE.
MORE PEOPLE.
A GREATER KINGDOM IMPACT.

"Go into all the world and preach the gospel to all creation."
MARK 16:15

FEATURE

CHERYL GARRETT

A HEART TO SERVE A MESSAGE THAT REACHES FARTHER



Using her voice to encourage, equip and inspire.

SPOTLIGHT

DRS. SHELTON & EMILY TUFTS

BUILDING PEOPLE.
STRENGTHENING FAMILIES.
ADVANCING THE KINGDOM.



Ministry, marriage and a mission to make an impact for generations.

5 WAYS
PASTORS CAN EXPAND THEIR REACH TODAY
Practical steps for a bigger impact.

ONE MESSAGE. A WEEK OF MINISTRY.
How to get more mileage from the sermons you're already preaching.

IMPACT WEEK
BREAK THE CYCLE
OCTOBER 5–11
A week of powerful voices and life-changing conversations.

IMPACT HOSTS
YOU TEACH.
WE HANDLE THE MEDIA.

$49 FIRST MONTH
$79 MONTHLY

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A WEEKLY RESOURCE FOR PASTORS, MINISTRY LEADERS & KINGDOM BUILDERS

FROM THE PUBLISHER

The Pulpit Is No Longer the Only Platform

The method can change without the message changing.

For generations, pastors have rightly focused on the people sitting in the sanctuary. The pulpit has always been, and will always be, center to the mission. **But today**, the message God has given you doesn't have to stop at the church doors.

The question is no longer just, "How many people were in church Sunday?" It's also:

Who heard the message Monday?
Who discovered it Wednesday?
Who found it six months later when they desperately needed it?

We are living in a time when people are searching for truth, hope, and guidance online. Many will never walk into a church building, but they will watch a short clip, listen to a teaching, or see a quote that speaks directly to the season they're in. Your message still matters — and now it can reach farther than ever before.

You're Already Doing the Hardest Part

Pastor, you are already praying, studying, preparing, and preaching. That is hard work. But after Sunday, much of that content simply sits in an archive, rarely seen or heard again.

You may not need to preach more. You may need to do more with what you've already preached.

Media Is a Vehicle, Not the Ministry

At KP Media, we've become passionate about helping Kingdom voices understand that media isn't the ministry — it is a vehicle for the ministry. A sermon can become a short teaching, a quote can become encouragement for someone scrolling at midnight, and a message preached to one congregation can reach someone across the country — or around the world — who may never sit in that sanctuary.

Expanding your reach isn't about chasing trends. It's about being obedient to the Great Commission and using every available tool to make disciples. When your message reaches further, more lives are changed, more families are strengthened, and the Kingdom advances.



VERNON T. MATTHEWS, JR.
Publisher, Kingdom Voices Weekly
Kingdom Purpose Media

The Church Still Matters

Let me be clear: the pulpit still matters. The gathering still matters. The local church still matters. But the walls of the building should never become the boundaries of the message.

This is a greater opportunity, not a replacement. It's an expansion. The same unchanging truth, reaching people in new and powerful ways.

> *"Preach the Word. Then let the Word travel."*
>
> *Vernon T. Matthews, Jr.*
> PUBLISHER
> KINGDOM VOICES WEEKLY



MORE PEOPLE | MORE PLATFORMS | MORE IMPACT

More People. A Greater Kingdom.

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MAIN FEATURE

The Message Still Matters

Different Platforms. Same Assignment.

REACH. DISCIPLE. IMPACT.



The church has never been more needed—and at the same time, it has never had a greater opportunity to reach people. Today, people are searching for hope, truth, and guidance online. They're watching on YouTube, scrolling through short clips on social media, listening during their commute, and looking for messages that speak to real life.

Many of them will never walk through your church doors, but they will watch, listen, and be impacted by your message if it's available where they are.

Expanding your reach isn't about chasing trends. It's about being obedient to the Great Commission and using every available tool to make disciples. When your message reaches further, more lives are changed, more families are strengthened, and the Kingdom advances.

"Go into all the world and preach the gospel to all creation."

MARK 16:15



The Opportunity Is Bigger Than You Think

PEOPLE ARE LISTENING — ARE THEY FINDING YOU?

The harvest is ready, and the fields are digital. Your message can reach people in your city, across the country, and around the world. A single sermon can become multiple pieces of content, touching lives long after Sunday morning.

WHERE PEOPLE ARE WATCHING & LISTENING

YouTube	TikTok	Facebook	Podcasts
Teach in depth	Reach new generations	Build community	Be a voice on the go

WHY IT MATTERS

1. **PEOPLE ARE SEARCHING**
   They're looking for answers, hope, and truth.
2. **LIVES ARE BEING CHANGED**
   Your message can meet someone in their hardest moment.
3. **THE KINGDOM ADVANCES**
   More people. More disciples. Greater impact.
4. **YOUR MESSAGE HAS A LONGER LIFE**
   A single sermon can continue to minister for months and even years.
5. **IT STRENGTHENS THE LOCAL CHURCH**
   Digital outreach and in-person ministry work together, not against each other.

REAL PEOPLE. REAL IMPACT.



"I found this message at 2 AM when I really needed it. It spoke directly to what I'm going through. Thank you for making it available online."

— ONLINE VIEWER

IT'S NOT JUST CONTENT... IT'S MINISTRY

- Reach beyond the walls
- Meet people where they are
- Disciple new believers
- Encourage everyday life
- Multiply the impact of your message

Same message. More platforms. A greater harvest.

MORE PLATFORMS | MORE PEOPLE | MORE IMPACT

More People. A Greater Kingdom.

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5 WAYS PASTORS CAN EXPAND THEIR REACH TODAY

PRACTICAL STEPS FOR A BIGGER IMPACT

"Your message was never meant to stay in one room."

SAME MESSAGE.
MORE PEOPLE.
A GREATER KINGDOM.



1 REPURPOSE YOUR SERMONS

ONE MESSAGE. MANY OPPORTUNITIES.

Your Sunday message can become short clips, quote graphics, devotionals, podcast episodes, and more. You're already creating powerful content — now let it work longer for you.



2 BE PRESENT ON THE PLATFORMS

GO WHERE PEOPLE ARE.

People are watching and listening on YouTube, TikTok, Facebook, Instagram, and podcasts. Each platform is a doorway to someone who may never walk into your building, but needs to hear your message.

Different platforms. Same assignment.

3 KEEP IT SHORT AND STRATEGIC

MEET PEOPLE IN THEIR MOMENT.

Short, focused content (15–60 seconds) can introduce your message, spark interest, and lead people to your full teaching. Clarity, consistency, and authenticity go further than perfection.



Short clips can open big doors.

4 BUILD A CONSISTENT ONLINE PRESENCE

PEOPLE CONNECT WITH PEOPLE.

Share teachings, behind-the-scenes moments, encouragement, and what God is doing in your ministry. A consistent presence builds trust, grows community, and keeps your message in front of new people.



5 PARTNER WITH A TEAM THAT UNDERSTANDS MINISTRY

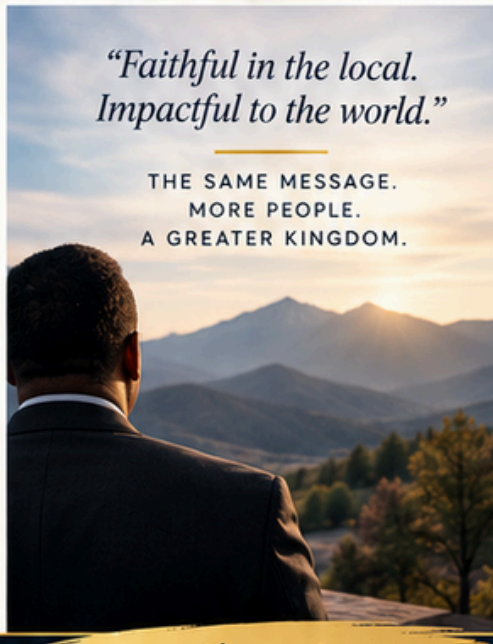
YOU TEACH. WE HANDLE THE MEDIA.

You don't have to do it all alone. At KP Media, we help pastors and ministry leaders repurpose, produce, and distribute their messages — so you can focus on what you do best, and we'll help your message reach further.

SHORT CLIPS | BRANDED GRAPHICS | MULTI-PLATFORM DISTRIBUTION

MORE REACH. LESS OVERWHELM.

More People. A Greater Kingdom.



ENCOURAGE THE CHURCH | EQUIP LEADERS | EXPAND THE KINGDOM

Kingdom Messages for a Greater Tomorrow.

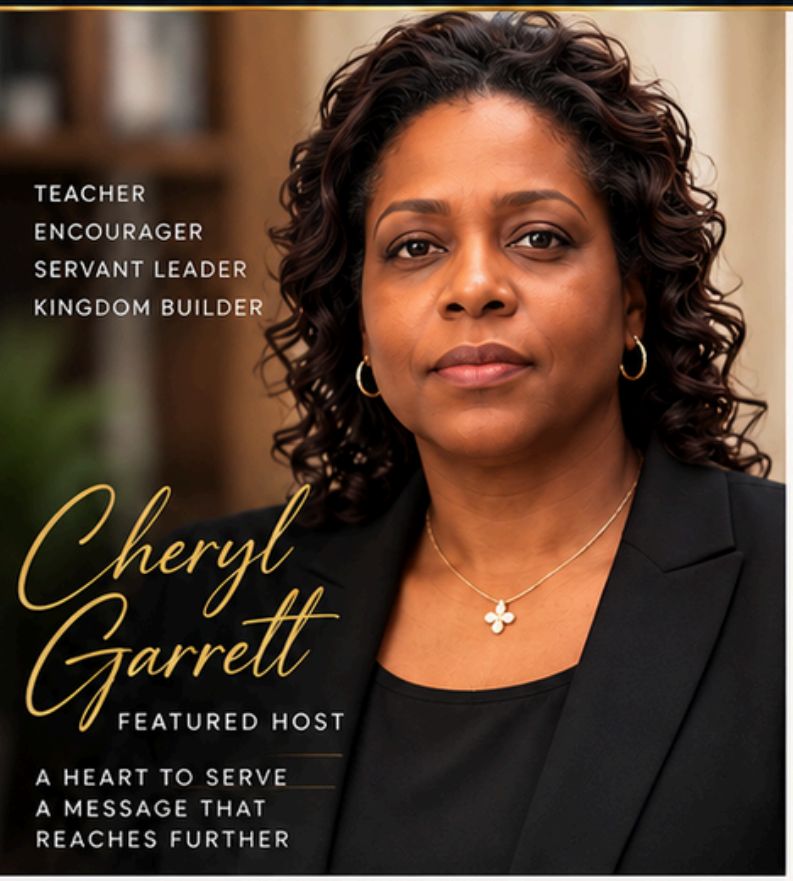
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FEATURED ARTICLE

Leadership That Serves

Finding Strength in Humility, Purpose in People, and Power in Partnership

BY KINGDOM VOICES WEEKLY

In a recent message, Cheryl Garrett reminded us that true leadership in the Kingdom is not about position but about posture. It's not about being seen, but about serving. Her teaching challenges us to lead with humility, see people through the eyes of God, and partner with Him to fulfill the purpose He has placed within each of us.

Cheryl shared from Scripture and personal experience, showing how God often uses ordinary people who are willing to say "yes" to make an extraordinary impact. She emphasized that leadership is not a title — it's a responsibility to help others grow, discover their purpose, and walk boldly in what God has called them to do.

> *"When you serve people well, you create a climate where purpose grows and destiny is released."*
>
> — CHERYL GARRETT

KEY TAKEAWAYS

1. **SERVE WITH A PEOPLE-FIRST MINDSET**
   Real ministry happens when people feel seen, valued, and supported.
2. **LEAD LIKE JESUS**
   Humility and service will always outlast titles and positions.
3. **CREATE OPPORTUNITY FOR OTHERS**
   Help people discover and develop their God-given purpose.
4. **SAY YES TO WHAT'S NEXT**
   Be open to new platforms and partnerships that extend your reach.

PEOPLE BEFORE POSITION

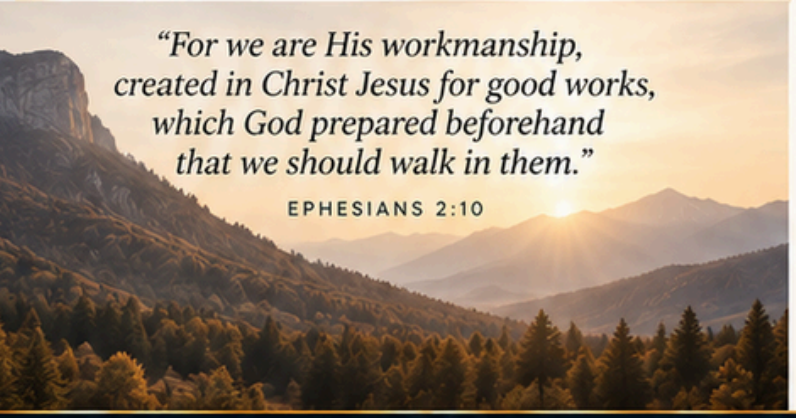
Cheryl reminded us that people matter. Ministry is not about programs or platforms — it's about people. When we lead with compassion and intentionality, we create space for others to encounter God and discover their God-given assignment.

THE POWER OF SERVANT LEADERSHIP

Using the example of Jesus, Cheryl highlighted that the greatest leader of all time was a servant. Leadership in the Kingdom looks different — it's humble, others-focused, and driven by love.

A CALL TO GREATER IMPACT

Cheryl closed with a powerful challenge: Don't limit your impact. Be open to new opportunities, new platforms, and new partnerships. The message you carry can reach further than you ever imagined.





MORE PEOPLE REAL LIVES | MORE PLATFORMS GREATER REACH | MORE IMPACT LASTING CHANGE

More People. A Greater Kingdom.

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HOST SPOTLIGHT

DRS. SHELTON & EMILY TUFTS

KINGDOM TAKEOVER

Motivating, Mobilizing, and Maturing People to Impact the World.



"We are committed to helping individuals and families experience wholeness through faith, wisdom, and practical teaching."

— DRS. SHELTON & EMILY TUFTS



THIS WEEK'S MESSAGE

THE WEIGHT OF UNFORGIVENESS

Part 2: The Poison of Unforgiveness and the Cure of Forgiveness

By Dr. Shelton Tufts *III*

In this powerful message, Dr. Shelton Tufts continues the series on unforgiveness, using the story of Jacob and Esau (Genesis 27:39–41) to show how unresolved offenses can create a weight we were never meant to carry.

Esau's unforgiveness toward Jacob didn't just affect a moment — it followed him. What began as hurt turned into anger, bitterness, and a desire for revenge. Unforgiveness can do the same to us. When we hold on to offenses, we allow them to take root, affect our emotions, and influence how we walk, talk, and live.

Dr. Shelton used a powerful illustration of a backpack, showing how each offense, betrayal, disappointment, and slight adds more weight. The longer we refuse to forgive, the heavier the load becomes — until it affects every area of our lives.

But there is good news. Forgiveness is the cure. When we release offenses, we break the power they have over us. God calls us to forgive — not because the other person deserves it, but because we deserve to be free.

"When you decide to break free, you will shake his yoke off your neck."

— DR. SHELTON TUFTS III

Let go, be healed, and move forward in the purpose God has for you. Forgiveness isn't just about the past — it's about your future.

GENESIS 27:39–41



KEY TAKEAWAYS

1. **UNFORGIVENESS HAS A COST**
   It weighs you down, drains your peace, and affects every area of your life.
2. **A BIBLICAL EXAMPLE**
   Jacob and Esau (Genesis 27:39–41) shows how unresolved hurt can grow into long-term destruction.
3. **THE WEIGHT GROWS**
   Each offense, betrayal, and disappointment adds more weight if we refuse to forgive.
4. **FORGIVENESS IS THE CURE**
   We forgive not because the other person deserves it, but because we deserve to be free.
5. **BREAK FREE**
   "When you decide to break free, you will shake his yoke off your neck."
6. **WALK IN GOD'S PURPOSE**
   Let go, be healed, and move forward in the freedom God has for you.

MOTIVATE PEOPLE | MOBILIZE BELIEVERS | MATURE LEADERS

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ONE MESSAGE. A WEEK OF MINISTRY.

You don't always need more content. You need to get more mileage from the content you're already creating.



SAME MESSAGE. FURTHER REACH.

MORE PEOPLE. GREATER IMPACT.

FROM SUNDAY TO EVERYWHERE

ONE SERMON. MULTIPLE OPPORTUNITIES.



SUNDAY SERMON
You deliver the message.



SHORT-FORM VIDEO
Reach new audiences on TikTok, Reels and YouTube Shorts.



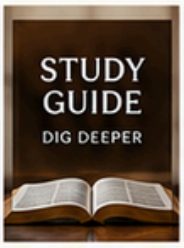
TEACHING GRAPHIC
Key points visually brought to life.



QUOTE GRAPHIC
Shareable encouragement that inspires.



PODCAST AUDIO
Extend your reach to listeners on the go.



AUDIENCE RESOURCE
Help your people go deeper with workbooks or devotionals.



SOCIAL POSTS
Keep the conversation going all week.

YOUR MESSAGE DESERVES A BIGGER REACH.

You've been called to preach, teach, and equip. We help you extend that call — by turning your message into multi-platform content that reaches people far beyond the walls of your church.

You Teach. We Handle the Media.

THE KP MEDIA DIFFERENCE

DONE FOR YOU
We handle the editing, graphics, and distribution.

CONSISTENT EXPOSURE
Keep your message in front of your audience all week.

GREATER IMPACT
Reach new people, build your community, and grow your ministry.

SAVE TIME
You focus on what you do best — we handle the media.



MORE PLATFORMS | MORE PEOPLE | MORE LIVES CHANGED | A STRONGER KINGDOM

Kingdom Content Kingdom Impact.

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READY TO TAKE YOUR MESSAGE FURTHER?

You're already doing the hardest part — delivering the message.
Let KP Media help the message keep working after Sunday.



IMPACT HOST

BE SEEN. BE HEARD. MAKE A GREATER IMPACT.

WHAT YOU RECEIVE AS AN IMPACT HOST

WEEKLY SHORT-FORM CLIP
A professionally edited clip from your message, ready for TikTok, YouTube Shorts, Facebook Reels, and more.

BRANDED GRAPHICS
2 custom graphics (quote + promotional) designed for your message.

KINGDOM VOICES WEEKLY EXPOSURE
Be featured in our weekly publication sent to pastors, ministry leaders, and kingdom builders.

PODCAST OPPORTUNITIES
Selected messages may be featured on the Kingdom Purpose Media Podcast, reaching new audiences.

MULTI-PLATFORM DISTRIBUTION
We post and distribute your content across multiple platforms to expand your reach.

ADDITIONAL PROMOTION
We help increase discoverability through strategic promotion and audience engagement.

WEEKLY EXTENSION (WHEN APPLICABLE)
Turn your message into a devotional, worksheet, or reflection guide to deepen its impact.

HANDS-OFF PROCESS
You teach. We handle the editing, graphics, posting, and distribution so you can stay focused on ministry.

SPECIAL INTRODUCTORY RATE

$49 FIRST MONTH | **$79** PER MONTH



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KP MEDIA IMPACT WEEK

OCTOBER 5 – 11, 2026

Break the Cycle. Build What Lasts.

REAL TEACHING. REAL PEOPLE. REAL IMPACT.

A powerful week of kingdom insights, practical teaching, and fresh perspective from pastors, leaders, and change-makers who are impacting lives around the world.

SAME MESSAGE. GREATER REACH. A BRIGHTER TOMORROW.



MONDAY OCT 5
PROPHETESS LASHONDA HARTIDGE



TUESDAY OCT 6
DR. SHELLY WILLIAMS



WEDNESDAY OCT 7
APOSTLE CHARLES MATTHEWS



THURSDAY OCT 8
DR. SHEKITA JACKSON



FRIDAY OCT 9
DR. MICHAEL WRIGHT



SATURDAY OCT 10
PASTOR DEMETRIUS WILSON



SUNDAY OCT 11 5:00 PM
BISHOP KJ BROWN



SUNDAY OCT 11 5:30 PM
DRS. SHELTON & EMILY TUFTS

- 7 DAYS. 8 POWERFUL VOICES.
- PRACTICAL TEACHING YOU CAN APPLY.
- FRESH PERSPECTIVE FOR TODAY'S CHURCH.
- STREAM LIVE ON MULTIPLE PLATFORMS.

Don't Just Watch. Be Part of It.

MARK YOUR CALENDAR.
INVITE YOUR TEAM.
SHARE THE VISION.

OCTOBER 5 – 11, 2026



ENCOURAGE PEOPLE | EQUIP LEADERS | EXPAND THE KINGDOM | CHANGE LIVES

One Week. Eternal Impact.