FAITH | PEOPLE | PURPOSE | IMPACT

ISSUE #008
SEPTEMBER 2026

KINGDOM VOICES WEEKLY

REAL PEOPLE. KINGDOM STORIES. A GREATER IMPACT.

"Greater Access. Deeper Connection. Lasting Kingdom Impact."

VERNON T. MATTHEWS, JR.
Founder

A Crisis Sparked a Vision.

JUNE 2020

FROM BROADCAST TO IMPACT

The Six-Year Journey of Kingdom Purpose

How a crisis during COVID sparked Kingdom Purpose TV — and a vision that would eventually grow into Kingdom Purpose Media.

FEATURE HOST



BISHOP BROWN

SPOTLIGHT HOST



MIN. SHEKITA JACKSON

THE SHOWS THAT LAUNCHED A MOVEMENT



ROMANIA WHITEHURST
My Story for His Glory



BRIAN & DERRELL JOHNSON
BBMinistries Intl.



CHARLES MATTHEWS
Kingdom Dimensions



TERENCE WILLIAMS
Out of the Box



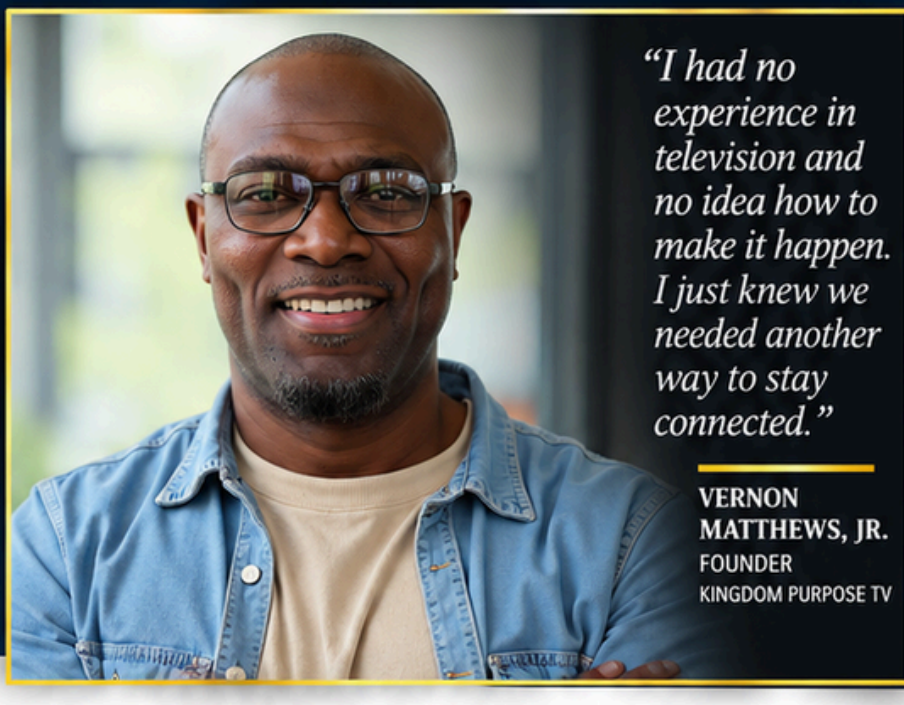
PAULETTE CARR
Ministry Moments

One Message. Multiple Opportunities. A Greater Kingdom.

COVER STORY | PART I

A Crisis Sparked a Vision

How a setback became the setup for a Kingdom movement.



In 2020, the world came to a sudden halt. Churches closed their doors. Families were separated. In-person fellowship, worship, and ministry looked completely different overnight. COVID-19 changed how people connected — and it pushed the Church to find new ways to stay in community.

During this time, No More Walls Ministries, led by Pastors Howard and Paulette Carr, experienced an unexpected and frustrating challenge. Their ministry's Facebook page was hit with a 90-day ban. At a time when social media had become one of the primary ways churches stayed connected, their ability to reach their online fellowship was suddenly interrupted.

Watching that happen created something in me — a desire to find another way for our fellowship pastors to remain connected to the people they served.

The truth is, I had no experience in television. I didn't know how to start a television network, how the technology worked, or even exactly what Kingdom Purpose TV would become. I just knew I never wanted us to be in a position again where a social media platform could determine whether we could fellowship, encourage, and share the Gospel.

So I started figuring it out.

What began as a response to one ministry's challenge became a larger vision: to create a place where Kingdom voices could be heard and people could remain connected.

In June 2020, with no television background and no idea how to make it come to pass, that vision became a reality — **Kingdom Purpose TV was launched.**

THE ORIGINAL LAUNCH

Kingdom Purpose TV Launch Week — June 2020



The original Kingdom Purpose TV Launch Week lineup — June 2020.

> *"What was meant to stop us, positioned us for something greater."*
> — VERNON MATTHEWS, JR.

COVER STORY | PART II (CONTINUED)

LAUNCH WAS ONLY THE BEGINNING

How faith, persistence, and the right people turned a vision into a growing platform.

Kingdom Purpose TV had launched. Now the real work began.

Going live in June 2020 was a major milestone, but it was only the first step. What followed was a season of learning, problem-solving, and trusting God to provide what we didn't yet know we needed.

With no background in television, every day was a lesson. I had to figure out the technology, streaming platforms, scheduling, and how to keep everything running smoothly — often while learning in real time. There wasn't a blueprint, so I asked questions, watched tutorials, and connected with people who were willing to help. Step by step, the pieces began to come together.

One of the most encouraging parts of this journey was the pastors and ministry leaders who said yes. They trusted us with their messages, their time, and their vision. Their faith in what God was doing gave me the confidence to keep going, even when things felt challenging.

As the programming grew, so did the audience. We began to see people tuning in from different states and even other countries. Viewers would reach out to share how a particular message brought them encouragement at the right time. Those messages reminded me that this was bigger than technology — it was about people. It was about making sure Kingdom voices could be heard and lives could be impacted.

Like any new venture, there were obstacles. There were technical issues, last-minute changes, and moments of doubt. But each challenge became an opportunity to learn, adapt, and grow. I learned that consistency builds credibility, and that excellence matters — not because of an audience size, but because the message deserves it.

Over time, Kingdom Purpose TV became more than a place to watch weekly programs. It became a source of encouragement, a training ground for new voices, and a safe space for real conversations about faith, purpose, and the practical Christian life.

We began adding new programs, reaching new audiences, and exploring additional platforms so people could watch on their own schedule. The vision was always to remove as many barriers as possible and make it easy for anyone, anywhere, to access transformational content.

Through it all, one thing remained clear: God was opening doors, connecting us with the right people, and confirming that Kingdom Purpose TV was needed. What started as a response to one ministry's challenge was now reaching far beyond what I ever imagined, and the impact was only beginning.

> *"The platform was never supposed to be the purpose. The people and the message were."*
>
> — VERNON MATTHEWS, JR.

WHAT WE LEARNED

- You don't have to know everything to start — just be willing to learn.
- The right people will show up when the vision is clear.
- Consistency builds trust.
- Every challenge can become a stepping stone.
- People are hungry for encouragement, truth, and practical teaching.
- God will always provide what's needed for the assignment.

PEOPLE. PURPOSE. A GREATER IMPACT.

What began in a difficult season is now reaching people, changing lives, and creating new opportunities for Kingdom voices to be heard. And this was only the beginning.

FEATURE HOST

OLD SCHOOL WISDOM. NEW SCHOOL STRENGTH.

Why the Kingdom Needs Every Generation

A timely message from Bishop K.J. Brown on purpose, partnership, and the power of generational ministry.



BISHOP K.J. BROWN

Teaching. Encouraging. Equipping. For a Greater Impact.

> *"They shall still bring forth fruit in old age; they shall be fat and flourishing."*
>
> — PSALM 92:14 (KJV)

The Church is stronger when generations come together.

In a recent teaching, Bishop K.J. Brown drew from Psalm 92 to remind us that spiritual usefulness does not expire with age. Those who are planted in the house of the Lord will still bear fruit in old age. Their roots remain strong, their leaves stay green, and they continue to produce fruit, showing that they are still vital, still relevant, and still making a difference.

YOU ARE NEVER TOO OLD TO BEAR FRUIT

In a culture that often measures value by youth, Bishop Brown offered a different perspective. Age is not a limitation in the Kingdom — it's an asset. The wisdom, experience, and insight gained over the years are needed now more than ever. Older believers have a unique role in encouraging, mentoring, teaching, and serving. Their lives are living proof that God's plan does not have an expiration date.

YOUNG PEOPLE BRING STRENGTH AND INNOVATION

Bishop Brown also celebrated the next generation. Younger believers bring energy, creativity, and a fresh perspective. They are quick to adopt new tools and platforms, helping the Gospel reach people in ways that previous generations could not have imagined. Their passion and willingness to try new things remind us that God is always doing something new.

STOP PASSING THE BATON — RUN TOGETHER

It's not about older believers stepping aside so younger believers can take over. Instead, Bishop Brown challenged us to run together. When wisdom and experience are combined with fresh ideas and innovation, the result is stronger, healthier Church. This isn't a competition between generations — it's a collaboration. There is power in shared work.

> *"Methods will evolve, but the message is fixed."*
>
> — BISHOP K.J. BROWN

NEW METHODS. SAME MESSAGE.

Bishop Brown addressed the growing use of podcasts, social media, internet radio, and other digital platforms. While some may hesitate about these new methods, his message was clear: the platforms may change, but the message of the Cross remains the same. If a new method is helping people hear the Word, we should embrace it. Younger believers are uniquely equipped to be "digital missionaries," taking the Gospel to places we could never reach before.

A CHURCH FOR EVERY GENERATION

Bishop Brown's teaching is a call to unity, mutual respect, and intentional collaboration. When generations work together, we see a Church that is stronger, more effective, and better equipped to reach a world in need of hope. There is a place for every generation, and we all have something to contribute.

KEY TAKEAWAYS

1. You are never too old to bear fruit.
2. Younger believers bring strength and innovation.
3. Stop passing the baton — run together.
4. Methods will evolve, but the message is fixed.
5. There is power in shared work.

Different generations. One mission. A greater impact.

COVER STORY | PART III

FROM BROADCAST TO IMPACT RADIO

Expanding the vision. Reaching further. Changing more lives.

What started as a television broadcast soon found a new home on the airwaves. Kingdom Purpose Radio was born — another step in a bigger mission to make Kingdom voices accessible everywhere.

As Kingdom Purpose TV began to gain momentum, the need to reach people beyond the screen became clear. Viewers were watching from different cities, states, and even other countries, and many shared the same request — "We want to listen on the go."

That request, combined with a growing desire to make the Word and practical teaching more accessible, led to the launch of Kingdom Purpose Radio. What began as a solution to a need quickly became another powerful platform to serve, encourage, and equip.

SAME MISSION. A NEW PLATFORM.

While television allowed people to see the faces behind the message, radio opened the door to reach even more lives — in cars, at work, at home, and across the world. It provided a way for listeners to stay connected, no matter where they were or what they were doing.

The mission never changed: to share faith-filled, practical, and relevant teaching that helps people grow in their relationship with God and live with purpose. Radio simply gave that mission a wider voice.

REAL PEOPLE. REAL CONVERSATIONS.

Kingdom Purpose Radio became a place for authentic conversations, powerful teaching, and encouragement for everyday life. Hosts and guests began to share their stories, insights, and wisdom on topics that matter — faith, family, leadership, mental health, finances, and more.

The feedback was immediate. Listeners shared how the messages were uplifting them during their commute, getting them through difficult days, and helping them stay focused on what really matters.

> *"Different platforms.*
> *Same purpose.*
> *More people.*
> *A greater impact."*
>
> — KINGDOM PURPOSE MEDIA

MEETING PEOPLE WHERE THEY ARE.

The launch of radio reinforced a simple but powerful truth: people consume content in different ways, and the message should meet them where they are. Whether someone prefers to watch, listen, or both, Kingdom Purpose Media is committed to making sure Kingdom voices are heard.

Television opened the door. Radio expanded the reach. And the impact continues to grow.



THE IMPACT CONTINUES

- More ways to listen. More people reached.
- Encouragement for everyday life.
- Kingdom voices without borders.
- A growing community of listeners around the world.

Same message. More access.
A greater harvest.



"Go into all the world and preach the gospel to all creation."

— MARK 16:15 (NIV)

COVER STORY | PART IV

THE MESSAGE HAD TO MOVE

Beyond the Broadcast

Changing times. New opportunities. A bigger mission.

TELEVISION
RADIO
SOCIAL MEDIA
PODCASTS
ARTICLES
GRAPHICS
AND MORE...



VERNON & TAMARA MATTHEWS
FOUNDERS

For many years, the goal was simple — get people to tune in. We built Kingdom Purpose TV to be a place where believers could find biblically sound teaching, powerful conversations, and encouragement for everyday life. And it worked. Lives were touched, ministries were exposed, and a faithful audience supported the vision.

But over time, we began to see a shift.

PEOPLE NO LONGER SIT AND SEARCH FOR A STATION

Today, most people aren't flipping through channels looking for a program to watch. They're scrolling. Searching. Watching short clips. Listening on the go. Discovering new voices on social media, YouTube, and podcasts. The way people consume content has changed — and the Church must meet people where they are.

It became clear that it was no longer enough to simply tell people about the station. If we wanted to reach more lives, we had to make the hosts themselves more visible. People needed to discover the powerful voices behind the messages, not just the platform.

> *"The hosts needed to be discovered — not just the station."*

SAME MESSAGE.
MORE PLATFORMS.
A GREATER IMPACT.

IT'S NOT JUST ABOUT A PROGRAM ANYMORE — IT'S ABOUT PEOPLE

Every host on Kingdom Purpose carries a unique message, a different perspective, and a divine assignment. We realized that when their content is shared across multiple platforms, it doesn't just fill a time slot — it finds new audiences, creates new opportunities, and opens doors for greater impact.

A MULTI-PLATFORM APPROACH FOR A GREATER REACH

That's why Kingdom Purpose became Kingdom Purpose Media. It allows us to take one message and extend it across television, radio, social media, podcasts, articles, graphics, and more. It's not about doing more work for our hosts. It's about making their existing content work harder, reaching further, and bearing more fruit.



Kingdom Purpose TV was built to broadcast the message.
Kingdom Purpose Media was created to multiply its impact.

MORE PEOPLE. MORE PLATFORMS. A GREATER KINGDOM.



COVER STORY | PART V

ONE MESSAGE. MULTIPLE OPPORTUNITIES.

A greater reach. A deeper impact. The same message.

> *"The message shouldn't disappear when the broadcast ends."*

Once we understood that the host needed to be discovered — not simply the station — the next question became: How do we help one message travel farther?

That's what Kingdom Purpose Media does. We take a host's weekly message and turn it into multiple forms of content so it can reach people wherever they are — on any platform, at any time. One message. Many opportunities. A greater impact.

Each piece of content gives the message new life, introduces the host to new audiences, and creates more opportunities for someone to be encouraged, inspired, and transformed.

> *"It's not about doing more. It's about making more impact from what you're already called to create."*



We aren't asking hosts to constantly create more.
We're helping them get more impact from what they're already called to create.

SPOTLIGHT HOST



Dr. Shekita JACKSON

PASTOR | TEACHER | AUTHOR | KINGDOM LEADER

Helping people grow through real faith for real life.

WATCH & BE ENCOURAGED
WEEKDAYS | 12:30 PM ET
ON KINGDOM PURPOSE TV

KPTV ▶ f LIVE

REAL TEACHING.
PRACTICAL TRUTH.
KINGDOM IMPACT.



LIFE UNDER CONSTRUCTION

Trusting God While He's Still Building

BY DR. SHEKITA JACKSON | KINGDOM PURPOSE TV HOST

We live in a world that wants results right now. If we can't see it, we often assume it's not working. But God reminds us that what looks unfinished today is often exactly where He's working the most.

Life under construction isn't a sign of failure — it's a sign that God is *not done*. Every delay, every detour, and every season of waiting has a purpose. He's building something in you, not just around you, and the work He's doing behind the scenes is just as important as what you can see on the surface.

TRUST THE ARCHITECT

You don't have to understand every detail to trust the One who designed the plan. The same God who started the good work in you will be faithful to complete it (Philippians 1:6).

STAY FAITHFUL IN THE PROCESS

It's easy to lose patience when the finish line isn't in sight. But faith is proven in the process. Keep showing up. Keep doing the next right thing. Keep trusting, even when it doesn't make sense.

DON'T JUDGE AN UNFINISHED WORK

What looks like a mess today may be part of God's masterpiece. Just because you can't see the end doesn't mean God isn't working. He's shaping, refining, and preparing you for what's next.

> *"What looks unfinished to you is often exactly where God is working the most."*
>
> — DR. SHEKITA JACKSON



THE VISION WAS NEVER BUILT ALONE



Six years later, Kingdom Purpose continues to grow — because of every person who became part of the journey.

When Kingdom Purpose TV launched in June 2020, there was no way to know exactly where the journey would lead. What began as a desire to create another way for people to remain connected grew into something much larger.

Over the years, programs changed. New voices joined the platform. Others completed their season and moved on to new assignments. Technology changed. The reach expanded. Kingdom Purpose TV eventually grew into Kingdom Purpose Media.

But through every season, one thing remained constant: **people made the vision possible.**

> *"Kingdom Purpose has never been about one person or one program. Every voice that came through this platform helped us become what we are today."*
>
> — *Vernon T. Matthews, Jr.*
> *Founder, Kingdom Purpose Media*

Every host who trusted Kingdom Purpose with a program became part of the foundation. Every pastor, teacher, ministry leader, author, entrepreneur, creative, and guest who shared their voice contributed something to the story.

Some were there near the beginning. Some joined years later. Some remain part of Kingdom Purpose Media today. Others may never appear on the platform again.

But their contribution remains.

They helped us learn what worked. They challenged us to become better. Their programs brought messages of faith, encouragement, wisdom, healing, purpose, and hope to people we may never personally meet.

And perhaps most importantly, they trusted a vision that was still being built.

TO THOSE WHO CAME BEFORE — AND THOSE WHO ARE HERE TODAY

As we celebrate six years of Kingdom Purpose, we want to say something that cannot be said strongly enough:

Thank you.

To the hosts who were part of Kingdom Purpose TV in its earliest days — thank you for believing in the vision.

To those who joined us somewhere along the journey — thank you for bringing your gifts, your messages, and your trust.

To those whose season with Kingdom Purpose has ended — **you have not been forgotten.** You are part of this history.

And to the hosts and partners who continue building with Kingdom Purpose Media today — **thank you** for helping carry the vision forward.

There are more people who have contributed to this journey than we could ever fit onto one magazine page. But every name, every program, every message, and every season mattered.

SIX YEARS LATER, WE'RE STILL BUILDING.

The name has expanded from Kingdom Purpose TV to Kingdom Purpose Media. The platforms have multiplied. The possibilities are greater.

But the purpose remains:

- To give Kingdom voices greater access.
- To help meaningful messages reach more people.
- And to use every platform available to make a greater Kingdom impact.

What started in 2020 was never simply about launching a television network.

It was about building something that could help voices be heard.

And six years later, we're grateful for every voice that helped us build it.

PAST. PRESENT.
AND THOSE STILL TO COME —
THANK YOU.

THE KINGDOM IMPACT

PEOPLE
PURPOSE
PLATFORMS
IMPACT

Different Voices. Different Messages. One Kingdom Purpose.

Each week, our Impact Hosts bring biblical truth, practical wisdom, and encouragement that helps people grow, heal, and walk in their purpose. Here are some of the key takeaways from recent messages.

"And this gospel of the kingdom will be preached in all the world as a witness to all nations..."
MATTHEW 24:14 (NIV)

PROPHETESS LASHONDA HARTDIGE



Sapphire Sista

MONDAYS | 5:00 PM ET

KINGDOM IMPACT STATEMENT

"You can't walk in your next season with a past mindset. It's time to release, realign, and receive all that God has for you."

HEAL. GROW. WALK BOLDLY.

BISHOP K.J. BROWN



Building Winning Lives

SUNDAYS | 11:00 AM ET

KINGDOM IMPACT STATEMENT

"Build your life on God's principles, not your preferences. When you align with His Word, you can overcome, grow, and win — no matter what you face."

DISCIPLINE. STRATEGY. VICTORY.

DR. SHELLY WILLIAMS



Meeting Dr. Shelly

SUNDAYS | 8:00 PM ET

KINGDOM IMPACT STATEMENT

"Your story is not over. Healing is possible, purpose is real, and God can turn your pain into a platform for His glory."

HEALING. HOPE. HIGHER PURPOSE.

DR. SHEKITA JACKSON



Life Under Construction

WEEKDAYS | 12:30 PM ET

KINGDOM IMPACT STATEMENT

"Delay is not denial. God is still working, even when you can't see it. Trust the process and remember — what He's building in you is just as important as what He's building for you."

TRUST. GROW. KEEP GOING.

APOSTLE CHARLES MATTHEWS



Kingdom Common Sense

WEDNESDAYS | 5:30 PM ET

KINGDOM IMPACT STATEMENT

"Common sense isn't common without God. When you apply biblical wisdom to everyday decisions, you can navigate life with clarity, confidence, and Kingdom purpose."

WISDOM. DISCERNMENT. DAILY IMPACT.

DR. MICHAEL WRIGHT



Kingdom Conversations

WEDNESDAYS | 6:00 PM ET

KINGDOM IMPACT STATEMENT

"Accountability is a Kingdom principle. When we steward resources with integrity and transparency, we protect the mission, build trust, and create a stronger future for the Church."

INTEGRITY. STEWARDSHIP. STRONGER TOGETHER.

PASTOR DEMETRIUS WILSON



Kingdom Culture

SUNDAYS | 9:00 PM ET

KINGDOM IMPACT STATEMENT

"Culture doesn't just happen — it's created. A healthy Kingdom culture is built on the Word, shaped by people, and sustained by purpose. Together, we can create environments where people grow and destiny thrives."

PEOPLE. PURPOSE. LASTING CHANGE.

BE ENCOURAGED. BE EQUIPPED. BE PART OF THE KINGDOM IMPACT.

Thank you to our Impact Hosts for boldly sharing your voices and making a difference in the lives of so many. You are helping build a stronger, more connected Kingdom.

Thank you for your impact!

BECOME AN IMPACT HOST

SHARE. INSPIRE. TRANSFORM.

Kingdom Purpose Media provides a platform for pastors, ministry leaders, and Kingdom voices to share life-changing content with a global audience — without the stress of doing it all yourself.

You bring the message. We help you make the impact.



WHAT YOU RECEIVE

PROFESSIONAL SUPPORT. POWERFUL EXPOSURE. KINGDOM IMPACT.

PROFESSIONAL SHORT-FORM CLIPS

We create engaging clips from your broadcast to help you reach more people across multiple platforms.

BRANDED GRAPHICS

Custom graphics for your show to keep your ministry looking professional and consistent.

KINGDOM VOICES WEEKLY EXPOSURE

Be featured in our digital magazine, *Kingdom Voices Weekly*, reaching a growing audience of Kingdom minded viewers and readers.

MULTI-PLATFORM DISTRIBUTION

Your content shared across TV, radio, streaming, and social media to extend your reach and influence.

ADDITIONAL PROMOTION

We help promote your show so more people can discover, follow, and engage with your ministry.

ONGOING SUPPORT

We're with you every step of the way with guidance, encouragement, and a team that believes in what you do.

AN AFFORDABLE WAY TO MAKE A BIGGER IMPACT

$49 FIRST MONTH ONLY

$80 / MONTH BEGINNING MONTH TWO

Kingdom Broadcasting Made Possible.

Get the support, tools, and exposure you need at a price that helps you start now and grow your reach over time.

IDEAL FOR:

- Pastors and Church Leaders
- Ministry Teachers and Speakers
- Authors and Kingdom Entrepreneurs
- Daily Devotionals or Encouragement
- Community and Outreach Leaders
- Anyone with a message that can help, heal, and inspire.

IF YOU HAVE A KINGDOM MESSAGE, THERE IS A PLACE FOR YOU HERE.

> *"Kingdom Purpose Media has given me a platform to reach people I never could have reached on my own. The support, promotion, and professionalism have been a blessing to my ministry."*
>
> — CURRENT IMPACT HOST

VISIT
KingdomPurposeMedia.com

TO LEARN MORE AND APPLY TODAY.

KINGDOM PURPOSE MEDIA
MEDIA WITH A HIGHER PURPOSE

MORE PEOPLE.
MORE PLATFORMS.
A GREATER *Kingdom.*

TELEVISION
RADIO
DIGITAL
SOCIAL MEDIA
PODCASTS
MAGAZINE

ONE MESSAGE.
A GREATER REACH.

KINGDOM PURPOSE MEDIA

MEDIA WITH A HIGHER PURPOSE

REAL MESSAGES. REAL PEOPLE. ETERNAL IMPACT.

For over six years, Kingdom Purpose Media has been committed to bringing Kingdom content to the world — equipping, encouraging, and empowering believers through powerful teaching, inspiring conversations, and life-changing messages.

We are grateful for every host, guest, viewer, reader, partner, and supporter who continues to make this mission possible.

Thank you for being part of the journey.

TOGETHER, WE'RE BUILDING A GREATER KINGDOM.

"And this gospel of the kingdom will be preached in all the world as a witness to all nations..."

MATTHEW 24:14 (NIV)

REACH.
EQUIP.
INSPIRE.
TRANSFORM.

WATCH
Kingdom Purpose TV

LISTEN
Kingdom Purpose Radio

FOLLOW
Social Media

READ
Kingdom Voices Weekly

PARTNER
With Us

VISIT
KingdomPurposeMedia.com
STAY CONNECTED. STAY INSPIRED.